



Ecommerce Dashboard UI/UX Design

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Tools



Save



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63

Appreciated

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AMAZONS

Project Overview

One way to ensure that users have the best experience on the Gold Jewelry e-commerce website we have already designed (Amazon Gold) is the creation of a Dashboard. This Dashboard will not only ease the activities of users on the website but it will also aid 'AmazonGold Jewelers' in running sales and other activities on the website. Here they can have an overall overview and analytics of everything that goes on on the website, including consumers' live activities. The greater advantage of this Dashboard is that consumers will enjoy quick responses and feedback on all their actions.

DESIGN PROCESS



Emphasize



Define



Ideate



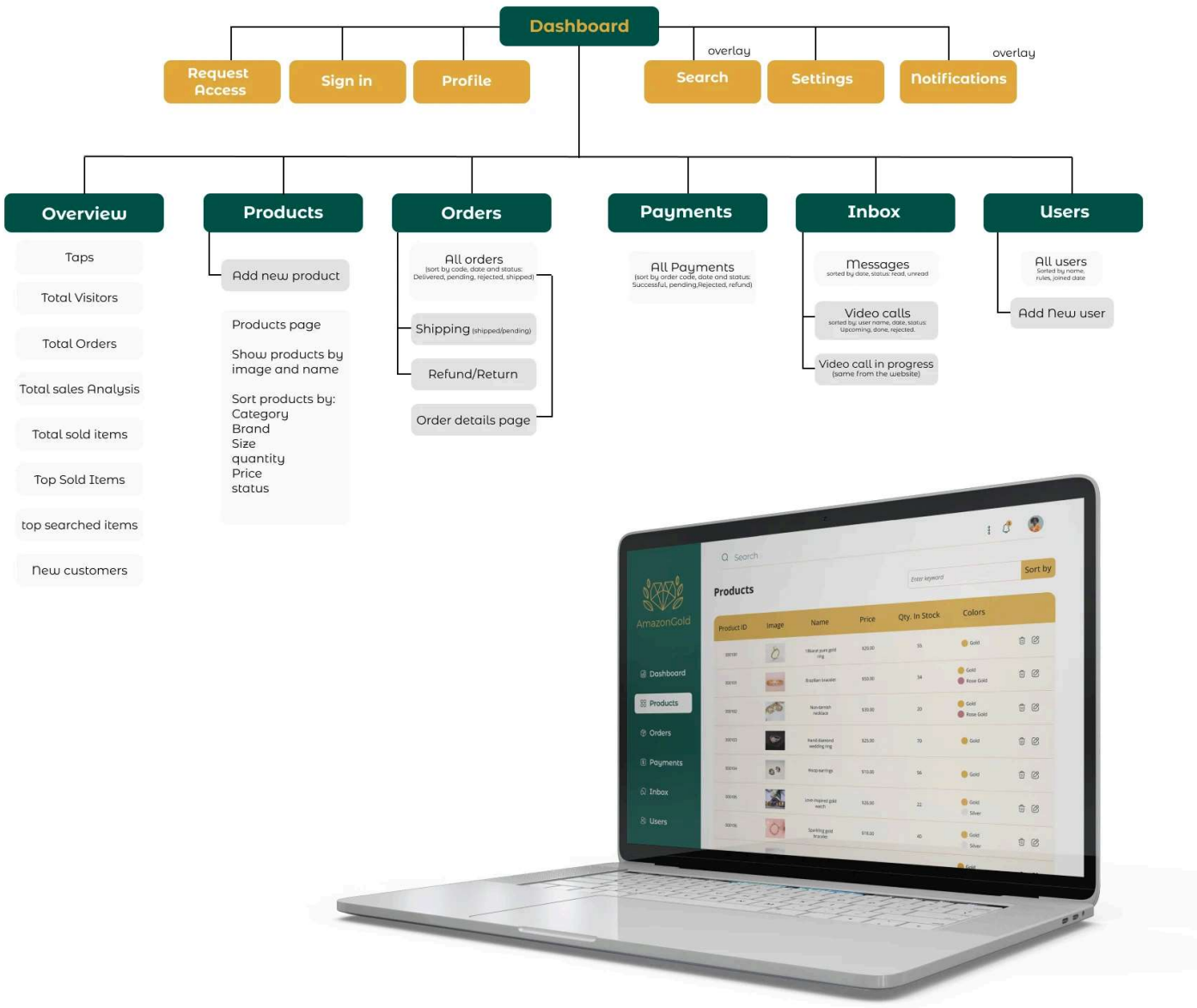
Design



Test

You Can check the website project's case study [here](#)

Information Architecture



Design System

COLOR STYLE GUIDE

E0AA3D

E0AA3D @ 80%

E0AA3D @ 50%

E0AA3D @ 10%

005248

005248 @ 80%

F82828

F82828 @ 10%

000000

000000 @ 80%

3A3A3A @ 80%

D9D9D9

FFFFFF

TYPOGRAPHY

MONTSERRAT ALTERNATES				Open Sans			
Heading 1	BOLD	40PX	30PX	Heading 1	BOLD	40PX	30PX
Heading 2	BOLD	32PX	24PX	Heading 2	BOLD	32PX	24PX
Sub heading	Regular	32PX	24px	Sub heading	Regular	32PX	24px
Body text	Regular	24PX	Auto	Body text	Regular	24PX	Auto
Body text	regular	18px	AUTO	Body text	regular	18px	AUTO

ICONOGRAPHY

BUTTONS

BUTTON

BUTTON

BUTTON



COMPONENTS

Search

Shipping

Refund/Return

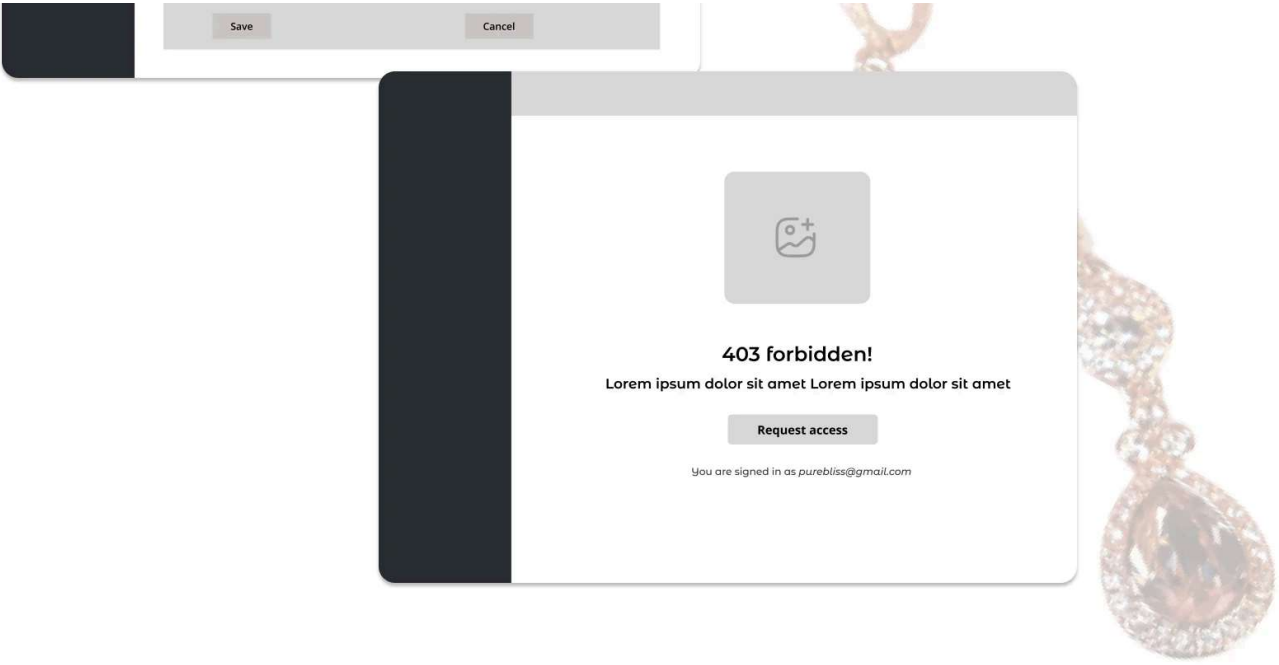
LOGO



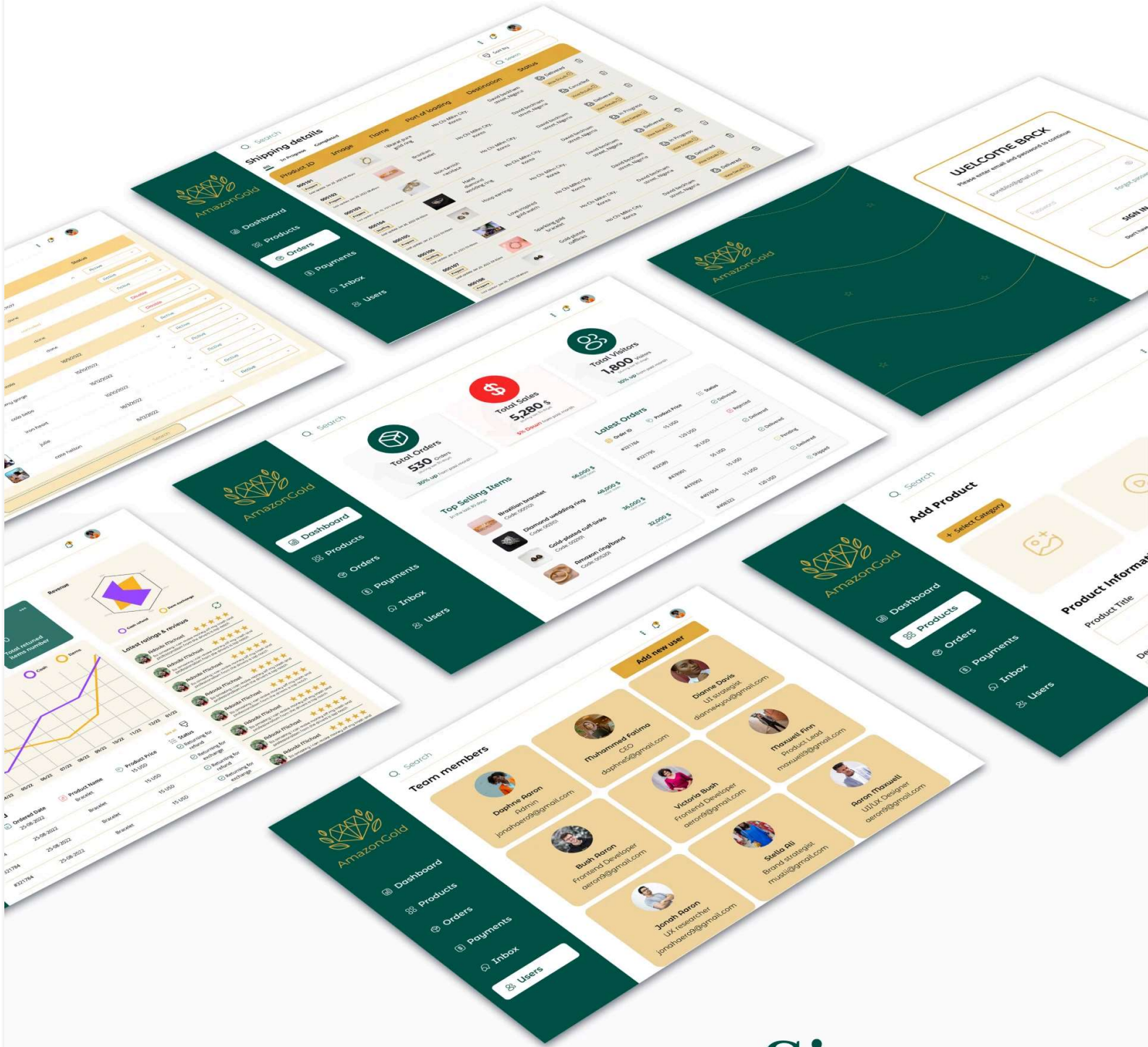


Low Fidelity Wireframes

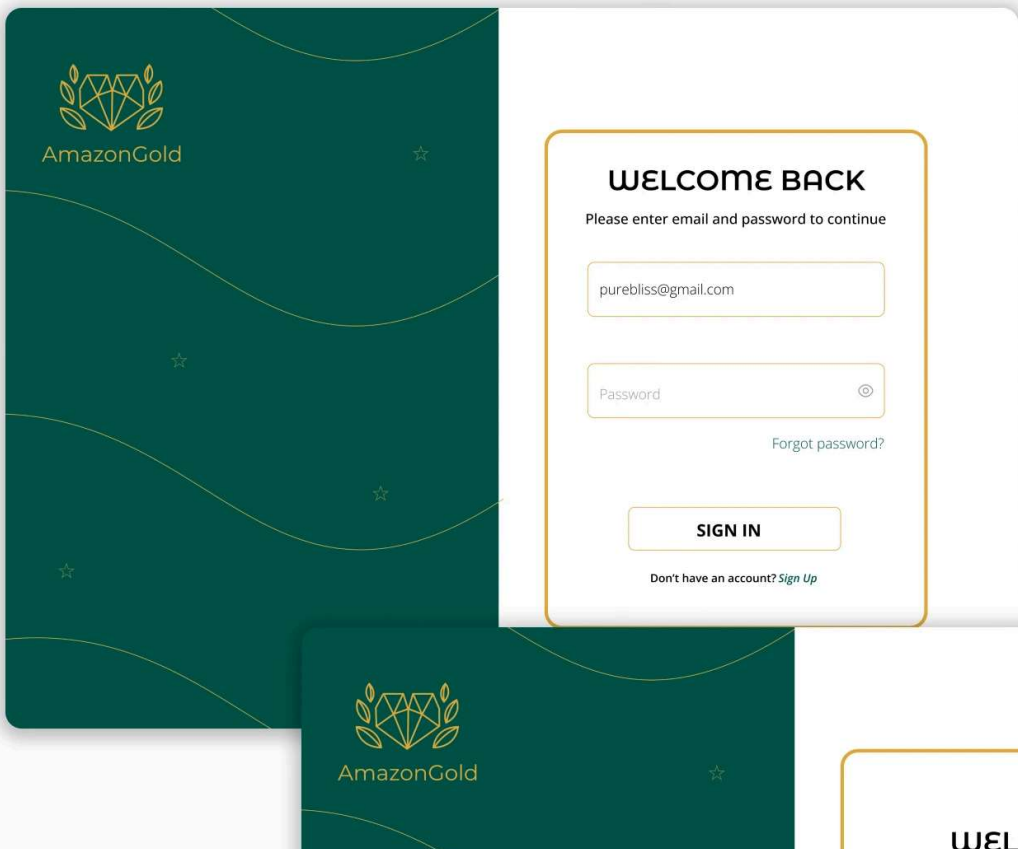


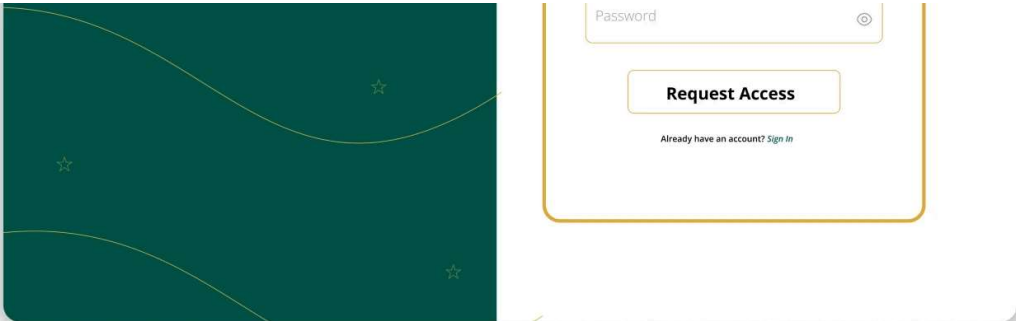


High Fidelity Wireframes

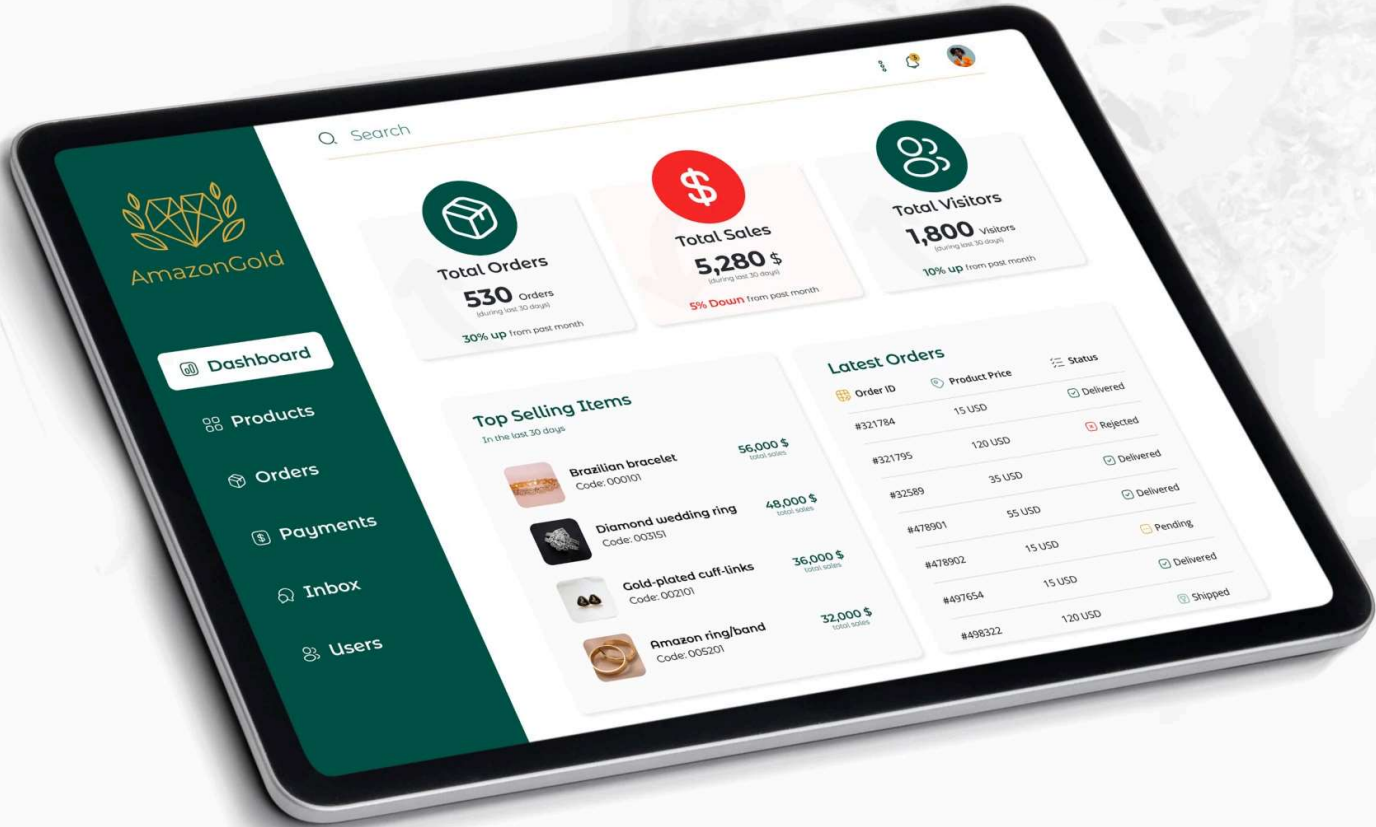


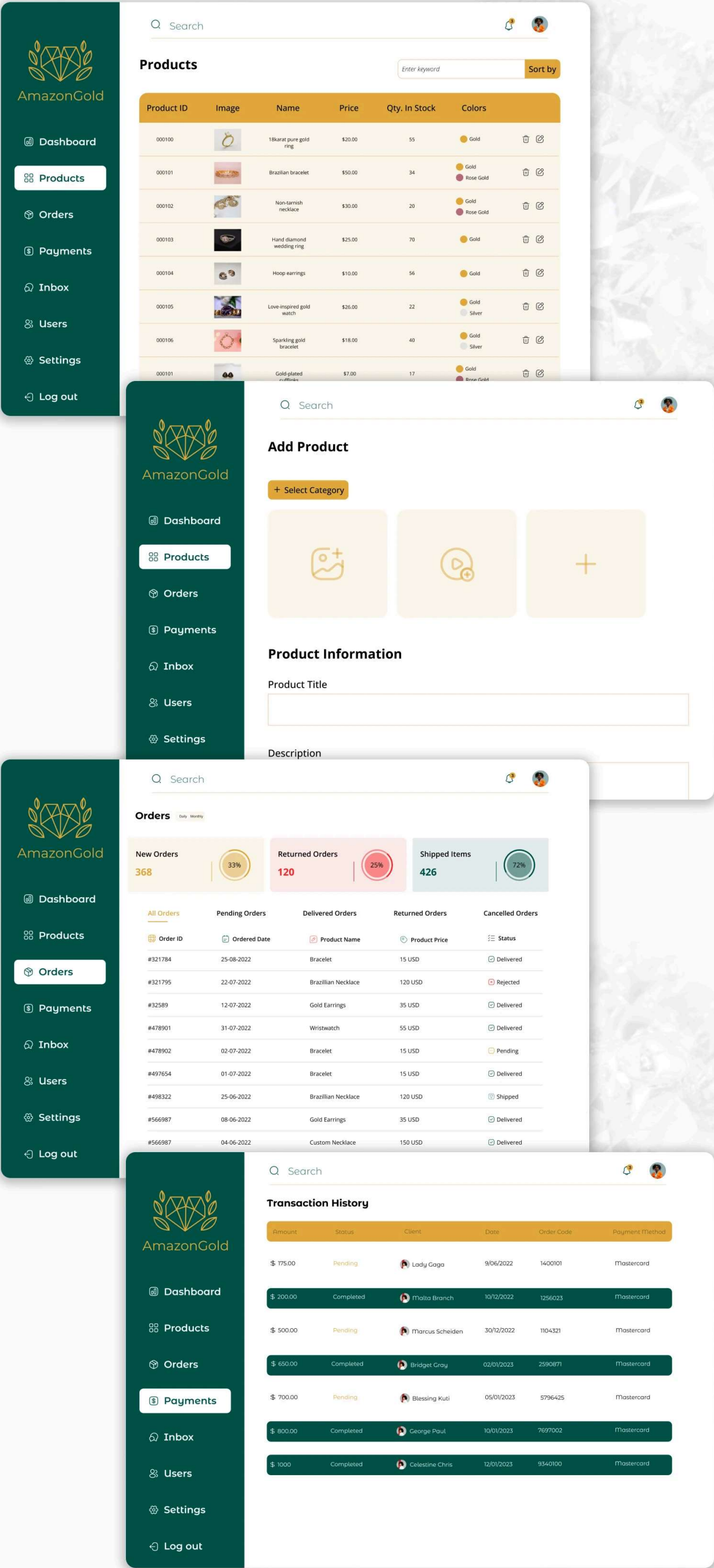
Sign up
Sign in

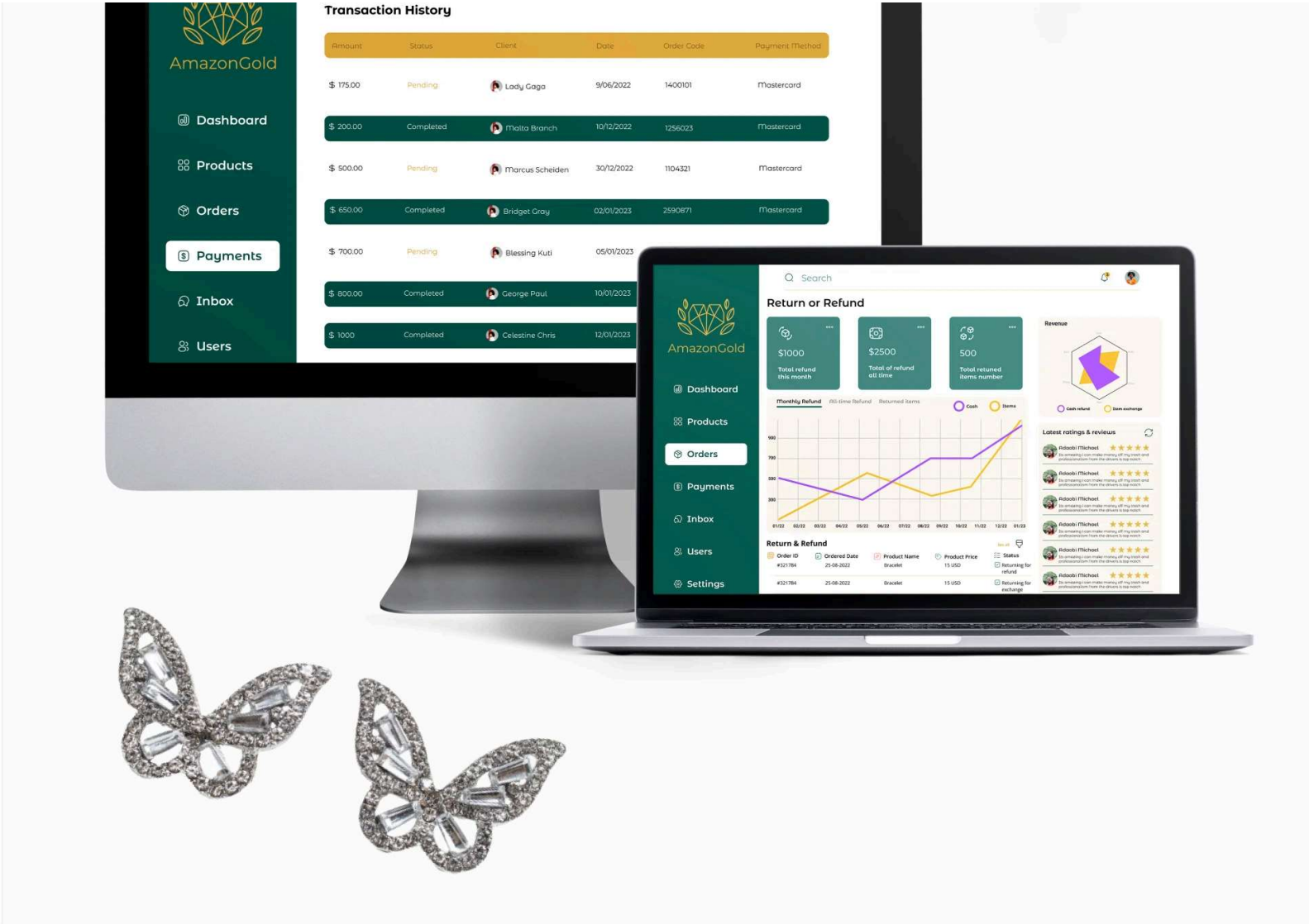


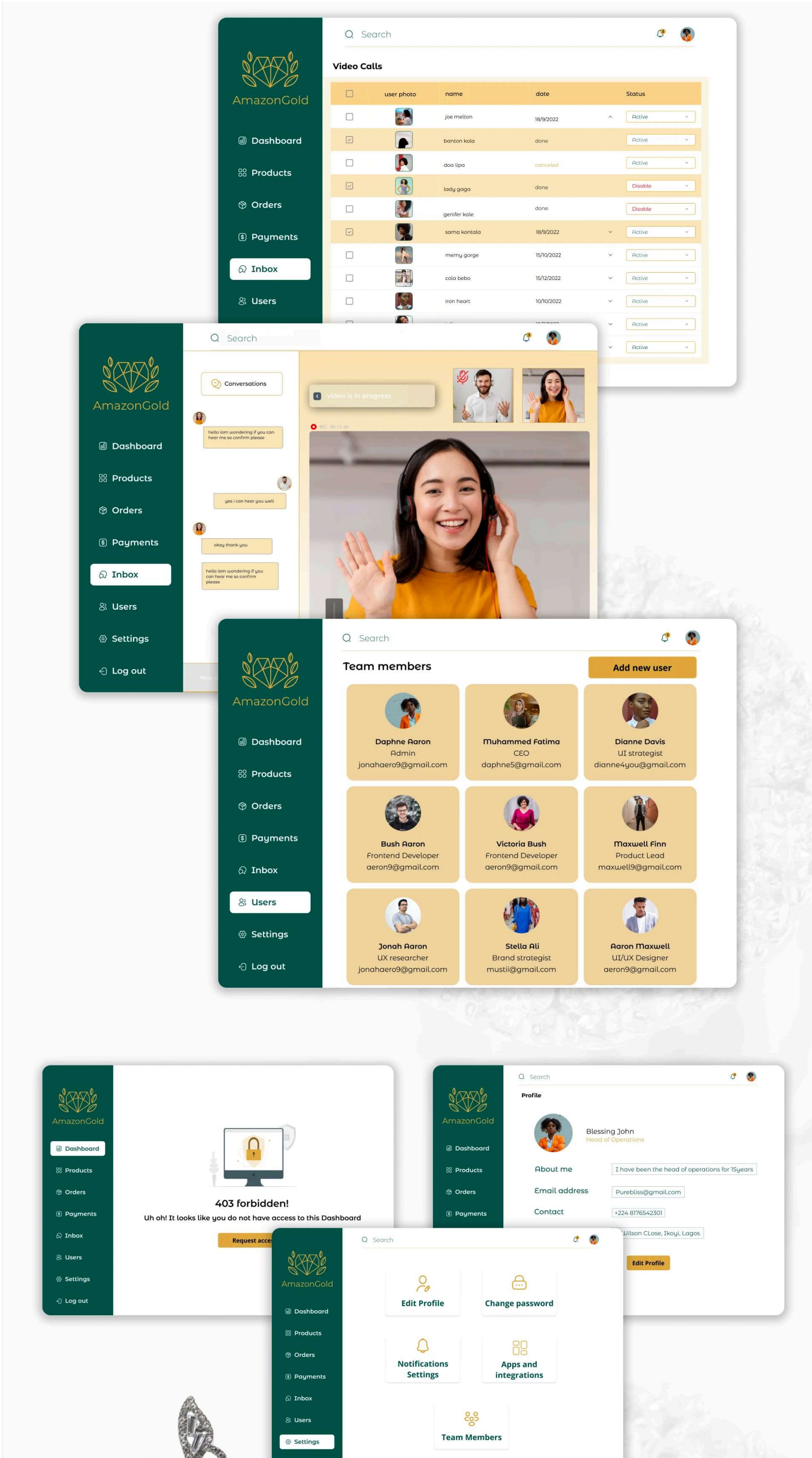


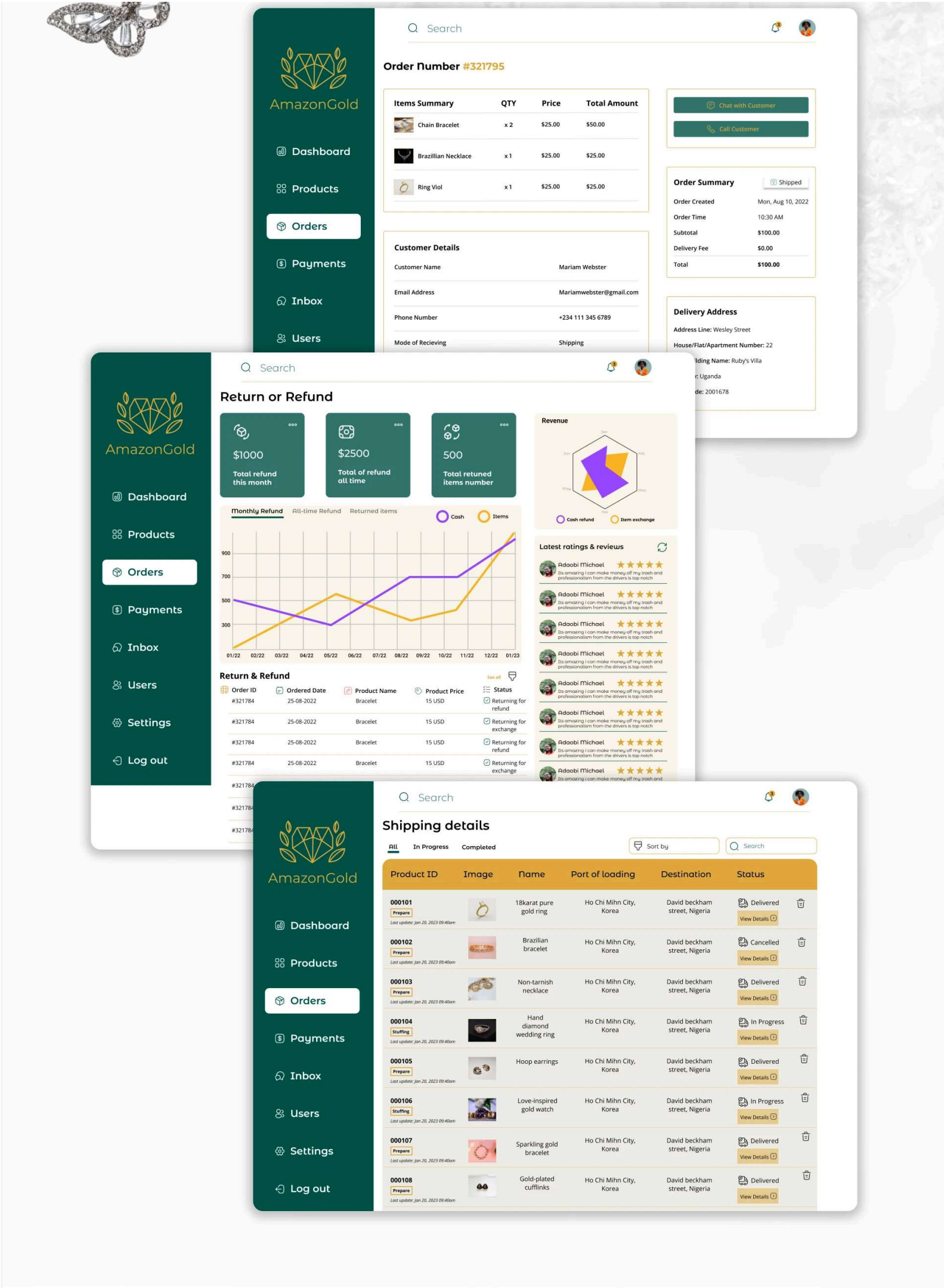
Main Dashboard







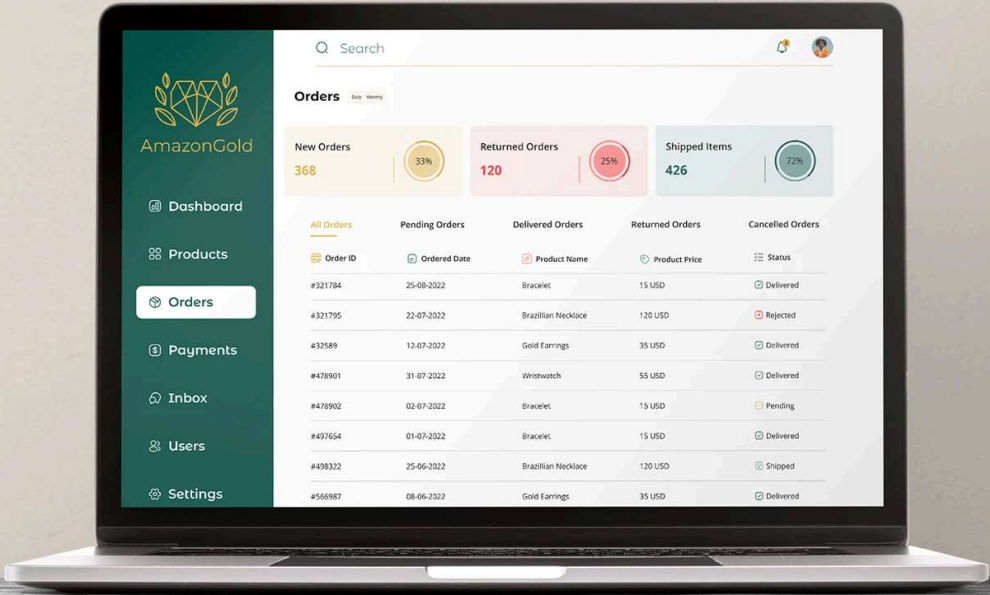




To Review the full prototype, [Click Here!](#)

The Next Steps

- Test the Dashboard with the team
- Carry out a Usability Study
- Create search filters
- Improve the options of contacting clients
- Add options to contact Shipping company
- Create an Admin-only page to control the details of each role



Thank you!

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